

## A Meta-Analysis Of Load Balancing and Server Consolidation In Distributed Computing Environments

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*Cite this paper as:* Dharavath Champla, D. Siva Kumar, Shravanachandra G, Ch. Satyanarayana, (2025) A Meta-Analysis Of Load Balancing and Server Consolidation In Distributed Computing Environments. *Journal of Neonatal Surgery*, 14 (32s), 3347-3355.

### ABSTRACT

The increasing demand for cloud computing services has significantly impacted server farms, placing substantial strain on the infrastructure. In distributed systems, dynamic computing patterns can lead to irregular load distribution across server farm resources, resulting in over- or under-loaded servers. This imbalance not only increases energy consumption but also leads to inefficient operations and resource wastage. While optimizing for energy efficiency through server consolidation is a common approach, it often exacerbates issues like uneven load distribution across physical machines (PMs), which can negatively impact system performance. This paper presents a comprehensive review of load balancing algorithms achieved through server consolidation in distributed computing environments. A meta-analysis of existing literature on this topic highlights key approaches that optimize resource utilization while improving Quality of Service (QoS) metrics. Additionally, we provide a novel classification of load balancing and server consolidation strategies based on various factors, including migration overhead, hardware constraints, network traffic, and system reliability. By exploring these factors, we aim to contribute a refined framework that enables more efficient load balancing and server consolidation in real-world applications. This work offers insights into how these algorithms can enhance server farm operations, ensuring better scalability, reduced energy consumption, and improved service quality.

**Keywords:** Load Balancing, Server Consolidation, Distributed Computing, Energy Efficiency, Quality of Service (QoS), Meta-Analysis, Cloud Computing, Resource Utilization, Scalability, System Reliability.

### 1. INTRODUCTION

Distributed computing is a transformative technology designed to deliver services to users on demand. It enables access to data and applications through a wide variety of devices such as smartphones, tablets, PDAs, and personal computers. In recent years, distributed systems have emerged as a dominant trend in the IT industry, offering significant advantages in three primary cloud service models: Platform as a Service (PaaS), Software as a Service (SaaS), and Infrastructure as a Service (IaaS). An increasing number of individuals, enterprises, and organizations are migrating their data, computing processes, and services to cloud platforms. These resources are distributed globally to ensure fast service delivery to users across the world [8], [9].

However, the rise of distributed computing has introduced numerous challenges, including scaling issues, security concerns, Quality of Service (QoS) management, resource scheduling, energy consumption in data centers, service availability, data lock-in, and efficient load balancing [10], [11]. Among these, load balancing and energy consumption in cloud data centers are among the primary concerns [12], [13].

Load balancing refers to the process of distributing and redistributing workloads across available resources to maximize throughput, minimize response time, reduce energy consumption, and optimize resource utilization and system performance [14], [15]. On the other hand, server consolidation plays a crucial role in improving these metrics while maintaining Service Level Agreements (SLAs) and ensuring user satisfaction. By consolidating servers, organizations can effectively balance workloads and achieve better resource management, which is vital for distributed systems.

Although considerable research has been conducted on load balancing, server consolidation, and task scheduling in cloud computing environments, load balancing remains one of the most pressing issues faced by distributed computing systems. A well-structured approach to load balancing and resource allocation is crucial for the successful operation of distributed systems, and two main objectives should guide this process: task scheduling and resource assignment. The following goals must be addressed in order to achieve these objectives [16]:

**1.Maximized resource availability 2.Improved resource utilization 3.Cost reduction in resource management 4.Enhanced scalability of distributed computing environments 5.Reduction of carbon emissions 6.Energy savings**

In distributed computing, resources are typically divided into logical and physical components, with limited availability within the system architecture. Each device or component connected within the system is considered a resource, whether physical or virtual. These resources are summarized in Table 1 [17].

Logical Resources	Physical Resources
Operating System (OS)	Central Processing Unit (CPU)
APIs	Network Elements
Energy	Memory
Bandwidth	Storage
Network Load Delays	Actuators/Sensors

**Table 1: Logical and Physical Resources**

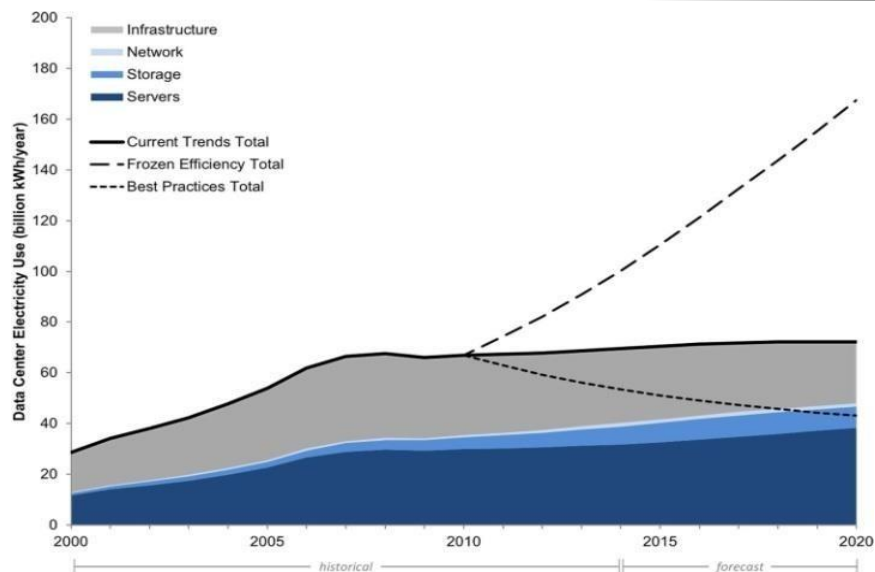
Regarding energy and carbon emissions, studies indicate that global data centers consumed double the amount of power in 2005 compared to previous years, with energy consumption continuing to rise sharply through the years. For example, US data centers reported consuming 61,109 KWh in 2006, representing 1.5% of the total power usage in the country at a cost of \$4.5 billion [13]. More recently, US data centers have been consuming between 70 to 109 kWh, with the energy use representing about

2% of the nation's total power consumption. This increase in energy demand corresponds with a significant rise in workloads in data centers [12].

However, the long-term projections for server farm energy consumption beyond 2020 remain uncertain, as shown in Figure 1. These patterns indicate that without addressing energy efficiency concerns, data centers may continue to face unsustainable growth in energy consumption. It is predicted that global data center energy usage could reach 10,300 TWh annually by 2030, if no effective optimization strategies are adopted. Some organizations, like Google, have made efforts to reduce their data center energy footprint, using efficiency stages to minimize power consumption, but the industry as a whole still faces significant challenges in this regard [11].

The expansion of energy usage is further exacerbated by the underutilization of backup servers, which contribute significantly to carbon emissions and energy wastage. For instance, it has been reported that backup servers emit 11 million tons of CO<sub>2</sub> annually, with a cost of \$19 billion for unused servers [15]. Research from Gartner estimates that 18% of servers in large data centers are underutilized, with even lower usage rates for x86 servers, often ranging from 10-30% [16], [18]. Efficient resource management and load balancing strategies are, therefore, critical in reducing operational costs and minimizing environmental impacts, such as carbon emissions, while maintaining system stability and performance.

The rapid advancement of information technology and its wide range of applications has led to the development of cloud computing, which follows years of evolution in computational facilities. Previous computing technologies faced numerous challenges and limitations, which cloud computing aims to address by creating a more flexible, scalable, and advanced platform that accommodates a variety of innovations. Cloud computing is closely linked to several emerging technologies, including the Internet of Things (IoT) [19], [20], e-Health applications with Wireless Body Area Networks (WBAN) [21], big data management, and Vehicular Ad-hoc Networks (VANET) [20].



The diverse approaches to cloud computing and the pressing need to address its energy consumption make it challenging to limit the entire field to a single comprehensive study. While energy efficiency can be achieved through server consolidation, this approach is not always sufficient for real-world applications, as it can lead to issues such as uneven load distribution across physical machines (PMs) [24]. Consequently, this paper integrates server consolidation and load balancing techniques to explore combined solutions.

The existing literature predominantly focuses on the challenges related to load balancing and server consolidation in cloud computing. Our aim is to identify research papers that address both aspects in a more efficient manner. Each paper reviewed is accompanied by a summary of its objectives, testing conditions, and commonly used metrics to assess the methods, as well as a related classification of load balancing and server consolidation techniques. The classification provided in this paper is tailored to this specific type of research (e.g., meta-study) and reflects the integration of these two concepts (load balancing and server consolidation). This categorization is essential for providing a deeper understanding of virtualization opportunities and challenges for future research in the field.

In summary, by merging load balancing with server consolidation, this study aims to offer a

comprehensive examination of how these combined strategies can enhance cloud computing efficiency. It will also contribute to future research directions, highlighting both the potential and the challenges that lie ahead in optimizing cloud computing infrastructure.

## 2. RESEARCH GOALS

Cloud computing environments present several key challenges in load balancing and server consolidation, as identified in the existing literature [3], [15]–[18]. Despite significant advancements, load balancing remains an ongoing challenge, and a perfect solution has yet to be found. Below, we summarize the primary challenges that need to be addressed for efficient load balancing and server consolidation:

- 1. Virtual Machine Migration** This challenge involves two main issues: the timing of virtual machine (VM) migration and ensuring its security and management. In a cloud environment, resources must be allocated according to user demands, while VMs may need to migrate between servers, sometimes even to remote servers. The migration process must be managed effectively to ensure minimal service disruption and resource optimization.
- 2. Geographically Distributed Cloud Nodes** In a distributed cloud environment, load balancing algorithms must take into account various communication constraints, such as communication speeds, network bandwidth, cloud node distances, and the distance between the customer and the resources. These factors can impact the efficiency of load balancing and require algorithms that consider the geographical distribution of resources and user requests.
- 3. Centralized Calculation** A significant challenge in centralized load balancing is avoiding a single point of failure. If the load balancing algorithm is centralized in one node (e.g., a controller node), the failure of that node can lead to a complete breakdown of the system. Therefore, decentralized or distributed algorithms are necessary to ensure the robustness and continuity of the system. If a node in a distributed system fails, the algorithm must be designed to adapt and continue functioning without total system failure.

**4. Algorithm Simplicity** The complexity of load balancing algorithms can negatively affect their performance and operational efficiency. Complex algorithms may introduce unnecessary overhead, leading to slower decision-making processes and reduced system responsiveness. Therefore, load balancing algorithms should aim to be as simple and efficient as possible while still addressing the diverse needs of cloud environments.

**5. Small Data Centers in Cloud Computing** While cloud computing emphasizes resource minimization, smaller data centers present a unique challenge. Smaller data centers are cost-effective and consume less energy compared to larger data centers. However, the distribution of cloud computing resources across the globe requires load balancing algorithms to maintain acceptable response times despite the scale of the system. Algorithms must be designed to work efficiently even in smaller, less resource-rich environments while ensuring that users experience minimal latency.

**6. Energy Consumption** Energy efficiency is a key consideration in cloud computing environments. Load balancing algorithms should aim to reduce energy consumption while maintaining optimal resource utilization. By incorporating energy-aware scheduling strategies, the algorithm can minimize unnecessary energy use, contributing to both cost savings and environmental sustainability. Reducing energy consumption is particularly important in large-scale data centers, where operational costs are significantly influenced by energy usage.

By addressing these challenges, the research aims to develop a more effective load balancing and server consolidation strategy for cloud computing environments. The goal is to create algorithms that enhance resource utilization, improve system efficiency, and maintain service quality while addressing energy consumption and operational complexity.

### 3. MEASUREMENTS OF PERFORMANCE

In cloud computing environments, evaluating the effectiveness of load balancing and server consolidation strategies requires a set of key performance metrics. These measurements help in assessing how well the system is functioning and identify areas for improvement. The following are significant performance metrics used to evaluate load balancing and server consolidation:

#### 1. Response Time

This is the total time taken by the system to respond to a request. It includes the time from when a user submits a request to when the system provides the requested service. Shorter response times are crucial for improving user experience and system efficiency [19], [18], [20], [4].

#### 2. Performance

This metric determines the overall efficiency of the system after performing load balancing. It measures whether the load balancing approach successfully satisfies all performance criteria, such as throughput, latency, and resource utilization. The performance metric assesses if the system is operating optimally and meeting the required service levels [4], [18], [20].

#### 3. Makespan

Makespan refers to the total time required to complete all tasks in the system. It is particularly useful in task scheduling scenarios, where it indicates the best possible completion time for resource allocation among customers. A lower makespan signifies better scheduling efficiency [18].

#### 4. Resource Utilization

This metric measures the degree to which system resources (e.g., CPU, memory, storage) are being used. A higher resource utilization indicates better optimization and resource allocation. The goal is to maximize resource utilization while minimizing idle times and ensuring balanced loads across servers [14]-[18].

#### 5. Migration Time

Migration time refers to the duration it takes to move a Virtual Machine (VM) from one physical machine (PM) to another. Efficient migration is essential for maintaining system performance and reducing downtime. Smaller migration times contribute to smoother operations and better cloud performance [4], [18].

**6. Scalability** Scalability measures the system's ability to handle an increasing load, such as the number of virtual machines or physical machines in the network. A scalable load balancing algorithm ensures that the system can maintain performance as it grows, accommodating more resources and users without degradation in service quality.

#### 7. Degree of Imbalance

This metric measures the level of load imbalance between virtual machines. A higher imbalance indicates that some VMs are overloaded while others are underutilized. Effective load balancing should minimize this imbalance, ensuring a more equitable distribution of tasks across available resources.

**8. Fault Tolerance** Fault tolerance refers to the system's ability to continue functioning reliably even in the event of a node failure or other system issues. A load balancing algorithm with high fault tolerance ensures that tasks are still completed without significant disruptions, even during unexpected node breakdowns [20].

#### 9. Energy Consumption

Energy consumption measures the total energy used by the system's nodes (servers). Optimized load balancing and server consolidation strategies aim to reduce energy consumption by consolidating workloads onto fewer, more efficient servers, thus minimizing the overall number of active servers and reducing operational costs. Less energy consumption also contributes to sustainability and reduced environmental impact.

#### 10. Carbon Emissions

Carbon emissions measure the amount of CO<sub>2</sub> released as a result of the cloud infrastructure's energy consumption. Server consolidation, along with energy-efficient load balancing, helps in reducing the carbon footprint by minimizing the number of active servers, which ultimately reduces the overall energy consumption and associated emissions.

By monitoring these performance metrics, cloud service providers can assess the effectiveness of their load balancing and server consolidation strategies. These metrics not only help optimize resource usage and system efficiency but also contribute to the sustainability of cloud computing by reducing energy consumption and carbon emissions.

### 4. EXPERIMENTATION PROCESS

To deepen our understanding of load balancing through server consolidation, a systematic literature review (SLR) was conducted, following the standard guidelines recommended by previous studies [15]. The review focused specifically on research related to the key components of load balancing, with an emphasis on how server consolidation plays a vital role in distributed computing environments. The research method began with an exploration of relevant literature and aimed to develop a structured approach for analyzing the specific nuances and impact of server consolidation within load balancing.

To guide the research and ensure a comprehensive understanding of the subject, three primary research questions were selected. These questions aim to address the critical concepts of load balancing and server consolidation in cloud computing environments, as well as to evaluate how these mechanisms contribute to the efficiency of distributed systems. The following sub-questions were formulated to explore these areas:

1. **How does server consolidation impact load balancing in cloud environments?** This question seeks to understand the relationship between server consolidation and load balancing, specifically how the consolidation of servers affects the distribution of workloads and overall system performance. It examines how optimizing server usage through consolidation can help balance the load more effectively, reducing resource waste and improving system efficiency.
2. **What are the challenges faced in implementing load balancing with server consolidation in distributed computing?** This question addresses the challenges associated with applying load balancing strategies in cloud environments where server consolidation is also considered. These challenges could include issues like VM migration time, energy efficiency, load distribution across geographically dispersed nodes, and ensuring that the system remains fault-tolerant.
3. **What performance metrics should be used to evaluate the effectiveness of load balancing with server consolidation?** This question focuses on determining the key performance metrics for assessing the success of load balancing and server consolidation. These metrics include energy consumption, response time, resource utilization, fault tolerance, scalability, and carbon emissions, among others. The aim is to understand which factors are most critical in evaluating the performance and sustainability of cloud computing systems employing these techniques.

Through this systematic review process, the goal is to identify and analyze existing research, highlight the effectiveness of various algorithms and strategies, and provide recommendations for further research and improvements in load balancing and server consolidation within distributed cloud computing environments. This review will help inform the development of more efficient, energy-conscious, and scalable cloud computing architectures.

### 5. REVIEW CONCEPTS

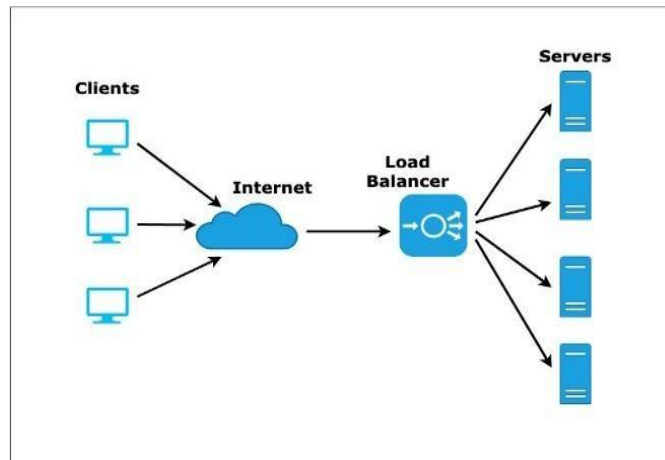
Distributed systems, which span across the globe, face numerous challenges and issues, such as security, data lock-in, energy consumption in data centers, load balancing, server farm spread, performance monitoring, resource allocation, scaling, and SLA violations, among others [10], [11]. Many of these challenges are directly related to efficient load balancing and server consolidation. This section will discuss these two concepts in detail, focusing on their importance in terms of metrics, objectives, and classifications.

#### A. LOAD BALANCING

In distributed systems, the load is inherently unstable due to users' varying demands and resource requirements. Load balancing is one of the primary challenges that cannot be overlooked [13]. It is the process of distributing and reassigning



tasks across available resources in an optimal manner, with the goals of maximizing resource utilization, minimizing cost, energy consumption, and response time [14], [15]. Load balancing optimizes resource usage, enhances client satisfaction, ensures fair allocation of resources, improves scalability, prevents over-provisioning, and avoids bottlenecks.



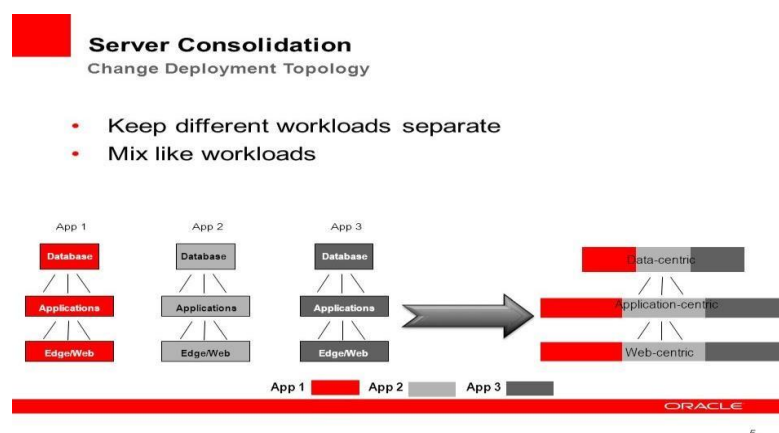
**Figure2: Load balancer**

The load balancing model is illustrated in Figure 2, which presents various components of a data center, such as physical and virtualized elements. In this model, load balancing handles client requests and assigns tasks to Virtual Machines (VMs). The load balancing algorithm allocates tasks based on incoming demand and selects the appropriate VM to handle the task. The data center is responsible for task management, ensuring tasks are submitted to the load balancer, which executes the algorithm to distribute the workload across Physical Machines (PMs) efficiently.

Virtualization is the dominant technology in the cloud computing environment, which allows expensive hardware resources to be distributed among VMs. Virtual Machine Monitors (VMMs), or "hypervisors," manage the creation and operation of VMs. VMMs provide four key techniques: migration (continue), suspension (storage), multiplexing, and live migration [18]. These methods are crucial for effective load balancing. Efficient task allocation is critical for maintaining Quality of Service (QoS), as under-loaded or overburdened VMs can degrade system performance, leading to customer dissatisfaction and potential migration to other service providers.

## B. SERVER CONSOLIDATION

The services offered by data centers are rapidly expanding, with cloud providers delivering services through virtualized PMs (Physical Machines) and dynamic VMs. Virtualization technology is widely used to simplify the management of PMs and optimize resource allocation. However, improper management of PMs to VMs can significantly affect data center performance. Therefore, minimizing server farm spread, energy consumption, and carbon footprint is essential. Server consolidation is a strategy aimed at reducing the total energy consumption of data centers and minimizing the carbon footprint by consolidating workloads onto fewer physical servers.



**Figure3: Server consolidation**

One of the key benefits of server consolidation is the ability to perform live migration of VMs. Live migration refers to the process of moving a VM from one PM to another without disrupting the service. This helps reduce the number of active workers in a data center, thereby conserving energy. For example, in the diagram presented in Figure 3, server consolidation involves relocating VMs between servers to optimize resource usage and reduce energy consumption while maintaining QoS. By moving VMs around, it is possible to turn off unused servers and consolidate workloads onto a smaller set of PMs, improving overall resource utilization.

### C. PARAMETERS IN SYSTEMATIC SURVEY

#### HARDWARE THRESHOLDS

A key consideration in cloud computing optimization is hardware thresholds, which involve the efficient use of server components, such as memory, CPU, network, and storage. Efficient use of available resources benefits both cloud providers and end users, but overly maximizing usage can lead to issues, such as server overload and performance degradation. As server consolidation density increases, VM memory and I/O access can impact the performance of cloud applications. Many studies have focused on these hardware limits when implementing algorithms for load balancing and server consolidation.

For example, an algorithm named **Load Aware Global Resource Affinity Management (LG-RAM)** is designed to optimize VM consolidation on non-uniform memory access (NUMA) architectures. It uses resource load identifiers, VM resource monitors, and schedulers to improve memory and I/O access efficiency. Such algorithms outperform previous approaches and avoid overloading shared resources, leading to better performance in server consolidation scenarios.

Another example is the **Self-Adaptive Virtualization Engine (SAVE)**, a probabilistic method for self-organizing data centers. SAVE dynamically adjusts resource distribution and VM migration based on local data, optimizing resource usage and improving energy efficiency. These algorithms contribute to better resource management and help reduce energy consumption while maintaining QoS.

#### NETWORK TRAFFIC

While many studies focus on CPU, memory, and storage usage, network traffic within data centers is often overlooked, despite its significant impact on system performance and QoS. Network traffic can affect the communication between VMs and workers, leading to issues like latency, extended task completion times, and increased energy consumption. High network traffic results in increased operational costs and may cause bottlenecks that impact the performance of the entire cloud infrastructure.



FIGURE 4: Network traffic

Several studies have addressed this issue by proposing novel approaches that consider network traffic in VM migration and consolidation strategies. One such approach, **Virtual Machine Dynamic Consolidation (VMDC)**, uses a multi-objective Genetic Algorithm (GA) to optimize the physical layout of the data center and reduce energy consumption. The VMDC approach focuses on minimizing network traffic bottlenecks by considering both communication traffic and the physical network topology of the data center.

Additionally, a hierarchical approach to VM migration has been proposed to improve overall network performance and reduce carbon emissions. This approach involves multiple levels of VM migration, optimizing resource usage and reducing network communication latency. Effective network traffic management and VM migration strategies help improve overall performance and reduce the energy footprint of data centers, contributing to more sustainable cloud computing environments.

In conclusion, the concepts of load balancing and server consolidation are essential for optimizing cloud computing systems. Effective load balancing improves resource utilization, enhances scalability, and ensures high QoS, while server consolidation reduces energy consumption and minimizes the environmental impact of cloud services. Key parameters, such as hardware thresholds and network traffic management, play a crucial role in achieving these objectives, and ongoing research continues to refine algorithms and strategies to improve both load balancing and server consolidation in distributed cloud environments.

## 6. CONCLUSION

This research presents a comprehensive review of the current literature on load balancing using server consolidation. Various techniques have been analyzed through a thematic classification that highlights the similarities and factors among them. The approaches discussed in this review demonstrate significant impacts on reducing overall energy consumption, in addition to optimizing resource management in cloud data centers. This survey synthesizes over a thousand studies on load balancing techniques, offering insights into their foundational principles, as well as the broader scope of the papers and the challenges associated with different methods.

The thematic classification employed in this study integrates the commonalities between load balancing and server consolidation strategies, evaluating them from four key perspectives: hardware capacity, migration overhead, network traffic, and reliability. These perspectives allow for a clearer understanding of how each approach functions within a distributed cloud environment and provide valuable metrics for evaluating their effectiveness.

Ultimately, this meta-analysis serves as a foundation for further exploration into the various strategies of load balancing and server consolidation. Future work will expand the scope of this research to include aspects of load balancing with or without server consolidation, focusing on task load balancing for independent tasks and job scheduling with a more comprehensive classification system.

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